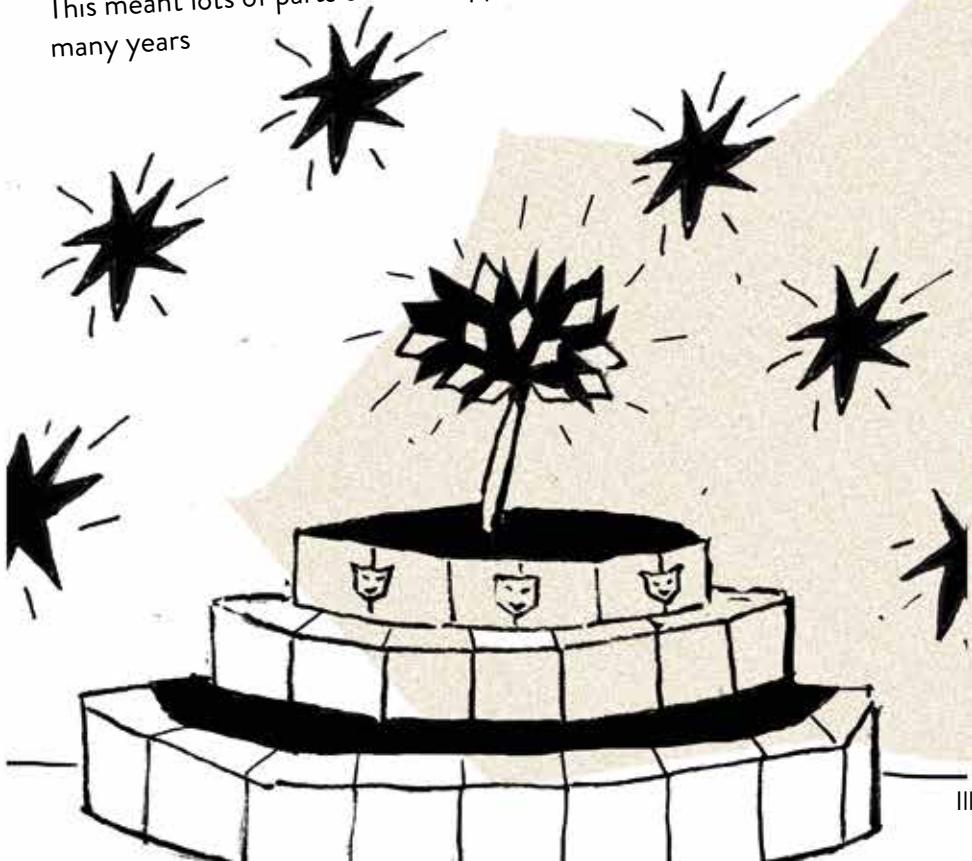


Signals in Reverse

This activity is inspired by an exhibition called 'Signals in Reverse' by artist Felicity Hammond at Turf Projects. The gallery and exhibition are closed at the moment, but you can see pictures of the exhibition here: <http://turf-projects.com/signals-in-reverse/>.

Felicity Hammond has been thinking about how shopping centres have changed over time. The Whitgift Centre opened 50 years ago, in 1970. Around this time, lots of shopping centres were built. These shiny, new buildings were filled with things like plants, fountains and big glass ceilings which made them feel exciting.

But over time, fewer and fewer people wanted to come to the shopping centres. It was easier and cheaper to buy things online. Lots of shops closed because not enough people came to buy things there. This meant lots of parts of the shopping centres have been left empty for many years



Activity: What Would You Put in an Empty Shop?

Imagine that you were in charge of one of the empty shops in the Whitgift Centre in Croydon, or a shopping centre near where you live

What would you do with the space? You might make a scooter track around the walkways. Or a slime pit in one of the shops. Maybe you'd make a stage where people could show off their dance moves. Or replace a useful shop that isn't there any more.

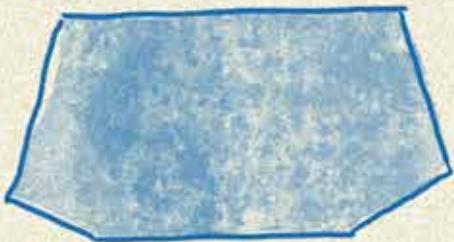
Draw your plans for an empty shop on a piece of paper and cut it out! (Drawing on the inside of an empty cereal box would work well too")

How to make your shop

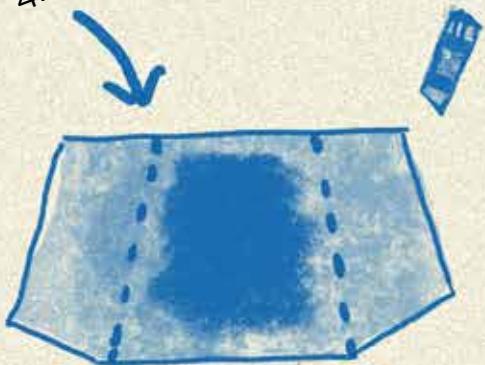
1. Draw your shop and cut it out!



2. Cut out a shape like the template below



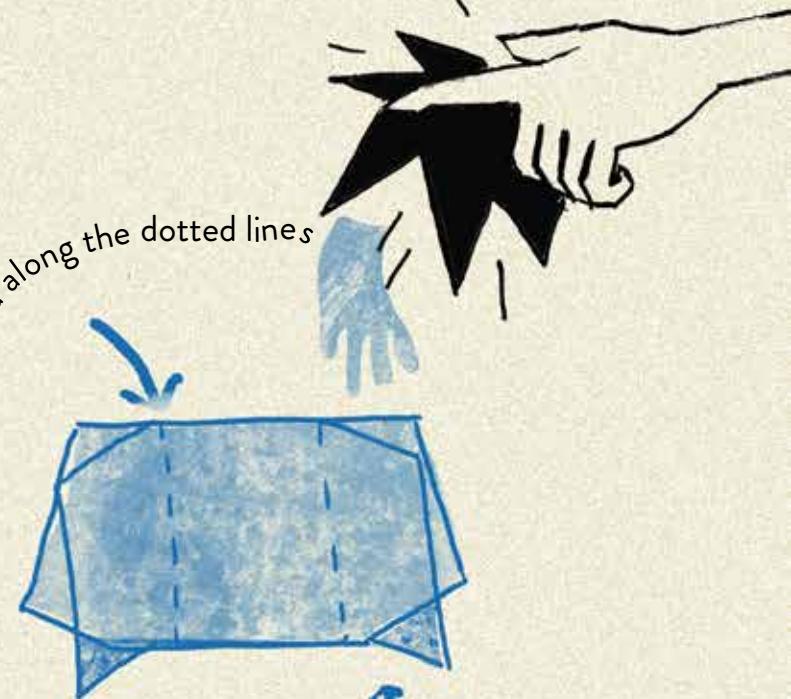
4. Put some glue in section B



5. Stick the stand to the back of your shop at the bottom



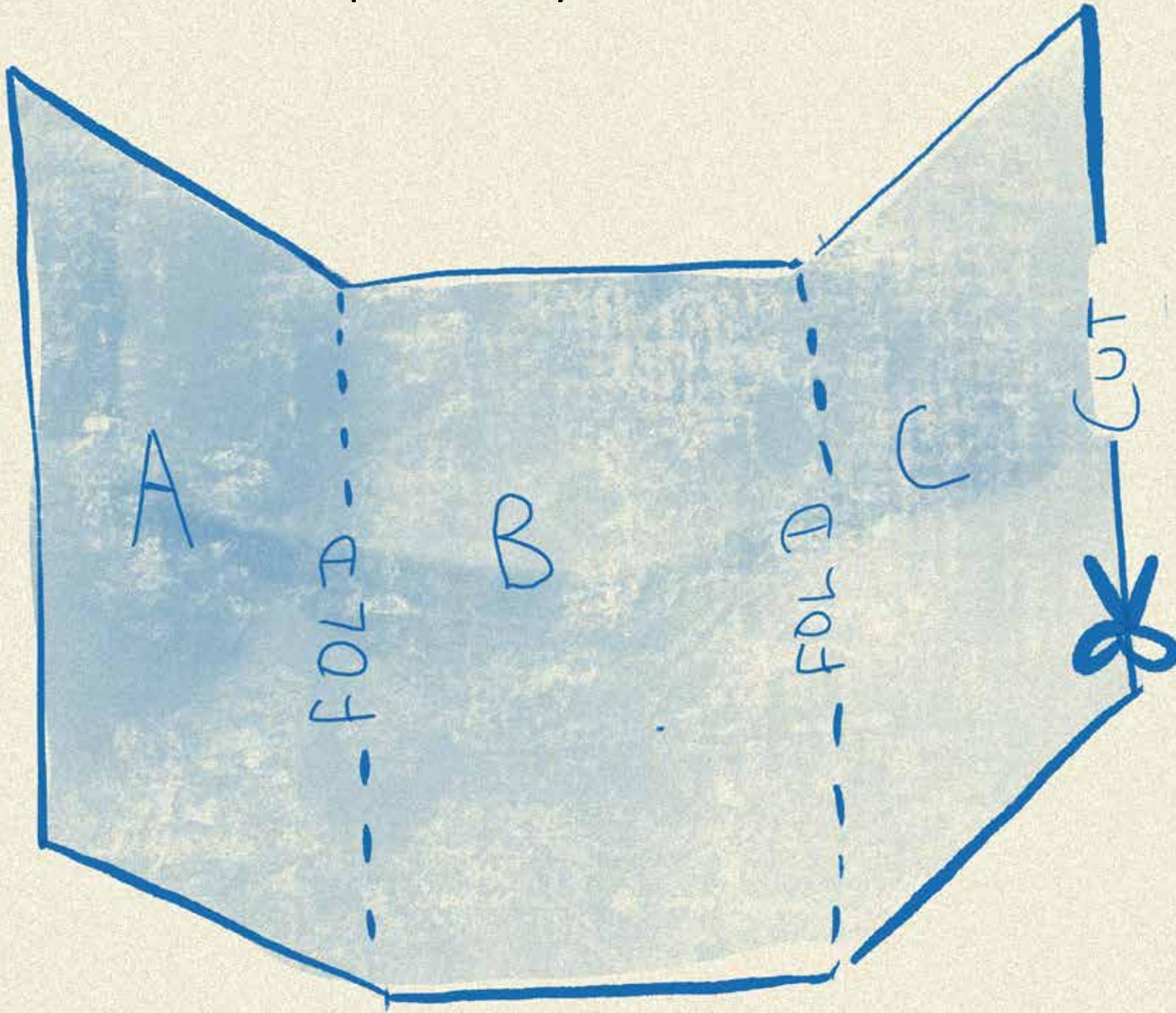
3. Fold along the dotted lines



6. Stand your shop up!



Template for your stand!





Example of a shop front!

If you liked this activity and want to add your shop to our digital street, take a photo or scan of your drawing and send it over to skye@turf-projects.com with the heading “shop front”.

You can also visit to explore <http://turf-projects.com/london-road/> for more at home art activities...

